

# **Sustainability Guide for Private Film Locations**

#### **Why Sustainability Matters**

The film industry is embracing eco-conscious practices, and private locations have a unique role in this shift. By preparing your property with sustainability in mind, you increase its appeal to productions while preserving its beauty for future use. This guide helps you align with green filmmaking trends and provides practical steps to get started.

#### 1. Showcase Your Green Credentials

- Highlight any existing eco-friendly features such as solar panels, energy-efficient lighting, or rainwater harvesting systems in your listing.
- Include sustainability certifications or affiliations, such as partnerships with conservation groups or local environmental initiatives.

## 2. Energy Efficiency

- Provide accessible power sources to reduce the need for generators.
- Use energy-efficient LED lighting in areas likely to be used during filming.
- Partner with productions to use renewable energy where possible, such as portable solar panels.
- Utilize 100% renewable mains power where feasible and ensure the energy provider is certified (e.g., RE100 or REGO).

#### 3. Waste Management and Cleanup

- Offer clearly labelled bins for recycling, composting, and general waste.
- Establish a "Leave No Trace" policy to ensure crews respect your property and clean up after production.
- Recommend or partner with local recycling or donation centres for repurposing set materials.
- Maintain a zero-waste-to-landfill policy and track waste disposal metrics to share with production teams.

#### 4. Protect the Environment

- Identify areas that need protection, such as wildlife habitats, historic features, or delicate gardens, and mark them clearly for crews.







- Provide eco-friendly temporary pathways or mats to protect natural surfaces.
- Include clear guidelines in your agreements for maintaining the integrity of your property.
- Partner with productions to implement practices that reduce pollutants and protect biodiversity.

### 5. Sustainable Catering and Water Use

- Encourage productions to hire local catering services that use locally sourced, seasonal, and sustainable produce.
- Install water-saving devices like low-flow taps or toilets where feasible.
- Provide water refill stations to reduce single-use plastic bottles.

### 6. Promote Sustainable Transport

- Highlight your location's proximity to public transport, bike routes, or carpool-friendly parking areas.
- Offer secure bike storage and designate areas for electric vehicle charging (if available).

#### 7. Collaborate with the Film Industry

- Register your property with the <u>Filming in England Locations Directory</u>, emphasising sustainability in your profile.
- If there is a local Film Office in your area, work with them to learn about their green production initiatives.
- Build partnerships with eco-conscious production companies and suppliers to make your property a go-to green filming venue.
- Find local sustainable suppliers you can collaborate with via the Filming in England Supplier Directory

#### 8. After Filming: Post-Production Safety Checks

- Site Clean-Up: After the production wraps, conduct a thorough inspection of your property to ensure no hazards or damages have been left behind.
- Damage Reporting: Document any damage to your property, including environmental or biodiversity impacts, and notify the production team immediately. Ensure that any repairs or restoration are carried out promptly and in accordance with your agreement. Include







assessments of affected wildlife habitats, vegetation, or protected areas, and take steps to mitigate long-term ecological damage.

- Safety Follow-Up: Review the safety procedures and note any areas for improvement in case of future productions.
- Encourage tracking and analysis of waste management data to support production's carbon footprint reporting.

Production teams value locations that share their commitment to sustainability. By integrating green initiatives, you not only attract environmentally conscious filmmakers but also protect your property for future use. Let's Work Together to Create a Greener Film Industry!

To find out more about sustainable initiatives that productions might be using and what other support from the wider film industry is available, visit the Filming in England Sustainable Production Practices webpage

For any enquiries, please email production@creativeengland.co.uk or call +44 (0)20 8324 2311.



