

Filming in England **Partnership**

BFI THE NATIONAL LOTTERY

Filming in England Partnership

Preface

With our rich history, diverse landscapes, world-class production crew and facilities, the UK is considered one of the most attractive destinations for the film and TV industry in the world. To support the growth of the industry across the nations, the UK government has implemented generous tax incentives, supportive policies and COVID-19 sector-specific support. These strategies have pushed the UK's screen industries to bounce back faster than almost any other industry post-pandemic; with the truly unprecedented global demand for content, film and HETV production spend in the UK reached a record £6.27 billion in 2022.

With the English Regions high in demand from production teams, there has never been a greater time to utilise our close working relationships with national, regional and local partners to ensure England maintains its reputation as one of the best filming destinations in the world. We know that by effectively working together to deliver a strong, cohesive, film-friendly network we can boost the support offered to industry. Through this diverse Partnership network, we aim to support and promote our members to maximise opportunities, building long-term beneficial relationships and ensure the profile, job opportunities and wider economic benefits that the screen sector generates are maximised across all parts of the country.



Indiana Jones and the Dial of Destiny © Disney

What is the Filming in England Partnership?

The Filming in England Partnership connects different organisations across England, outside of London, in order to create a film-friendly environment. This vast network unlocks England's full potential as a world-class destination for film and TV production.

Our objectives

To create a centralised Partnership, convened by **Creative England's Filming in England**, that brings together the disparate and diverse organisations in England outside of London

To enable more **effective communication** and **collaboration**, and ensure that we **continue** to be **film-friendly** for all productions across the country

To share **best practice** across an extensive network of **Local Authorities** and **Film Offices** that work within a **regional, county** or **city capacity**

To provide **clarity** and **consistency** in the facilitation of filming, and to **identify challenges** as well as opportunities faced throughout the country

To **reduce** potential **obstacles** for production companies, and provide **positive experiences** for filming to increase the industry's confidence. Ultimately, to bring **more productions** to the English regions outside of London

To ensure **safe, sustainable** and **efficient** filmmaking, **reducing** inconveniences for citizens, residents and businesses, and to **strengthen** the case for filming across the whole of England

To make all areas recognise the positive **benefits** of film production – whether through **direct income**, secondary **economic impact, employment, increased profile** and **tourism**, or **cultural engagement** of the local community



Fast X © Universal Studios



Queen Charlotte: A Bridgerton Story © Netflix

Our shared values

A commitment to acting in a **professional**, **honest** and **ethical** manner. An expectation that all members will work in an **efficient**, **timely** and **transparent** way wherever possible

Our members are asked to be **accountable** for their actions and foster a **mutual trust** towards others

All members have a **duty to respect** and be **responsive** to the needs of others

To support environmentally **sustainable** production practices and help screen organisations significantly **reduce** their **carbon footprint**

Our Filming in England Partnership objectives and shared values apply to all film and broadcast productions working within the member organisation's boundaries. For small-scale productions and student projects, the general principles of good practice, co-operation and general courtesy, of course, apply.

Our promise to you: understanding the benefits

We are the first port of call for productions looking to film in England, outside of London, delivering a comprehensive production liaison service across the country. For all registered members of the Filming in England Partners, we make a commitment to:

Communicate effectively, by sharing information and **expert knowledge**

Build **long-term** beneficial relationships between industry, Local Authorities and Partner organisations

Anticipate and **mediate** any matters that arise within the Partnership, or obstacles that effect the landscape for production

Review our Partnership **objectives** and **shared values regularly**, incorporating feedback from our members

Offer **one-to-one** meetings with the members of the Partnership to troubleshoot, where appropriate

Advocate for and **promote** organisations within the Partnership and offer guidelines to maximise exposure of assets registered on our Filming in England databases

Share **support** and **advice toolkits**, including **marketing assets**

Invite relevant members to our Annual **Filming in England Summit**, plus quarterly **networking** nights in different regions to meet industry professionals and local partners

Continue the promotion of Creative England's **Production Service offering**, as well as our **Film Office Partners** and members, to the wider industry – signposting the locations, crew and facilities databases, plus other services where appropriate

Provide quarterly newsletters to members with **industry updates** on filming, plus support and advice on key topics

Continue to convene the **Regional Filming Hubs** across England that will act as eyes on the ground to provide intel and key insights about the faciliation of production including critical crew needs, location and production issues, studio availability and opportunity for **sector growth**, to ultimately effect **positive change** and ensure England remains **competitive** and **film-friendly**



“The Filming in England Partnership will support an effective film-friendly environment, with the aim to deliver consistent communication and encourage common quality standards for facilitating film and TV prodution across the country.”

Hayley Armstrong
Head of Production Services, Creative England

Andor © 2022 Lucasfilm ltd

Building a successful Partnership together

For the Filming in England Partnership to be successful – to truly benefit all productions across England, outside of London – we ask that our joining members meet a few essential requirements. This is to ensure that our Partnership works seamlessly, has a positive impact, and that all our members feel the value of being part of this centralised, connected network.

Your commitment to the overall Filming in England Partnership objectives and shared values – acknowledged by simply registering your organisation to the Partnership

We would like to be able to communicate with ease with all our members and signpost whenever relevant to industry, so please provide a first point of contact. This ensures that our Filming in England team can work proactively with you when necessary (Members are welcome to provide multiple contacts across England; please update as and when required)

We are required to track the growth of production in England and collate filming statistics which we ask our members to provide where appropriate. This is essential in providing an accurate reflection of production activity undertaken in England, outside London and supports our ongoing provision of production services support, advocate for investment in skills and infrastructure, and ultimately reinforce the UK Government's commitment to the Creative Tax Reliefs and culture of cooperation

We are delighted to be growing our Partnership with you – please send us your logo so we can promote your organisation on our website and on Filming in England marketing materials

Equally, we encourage all of our members to proudly communicate their membership and that they are working with us to promote a film-friendly England. Please feel free to display our Partnership logo on your organisation's website and on any other relevant promotional materials, signposting to our wider services

We value your input: in order for the Filming in England Partnership to evolve, please do share your thoughts on its on-going development. We review your feedback regularly, and particularly welcome any recommendations or ideas that improve our services, procedures and network



Great Expectations © BBC/FX Networks



Join today!

To register as a Filming in England Partner

Please email
hannah.macleod@creativeengland.co.uk
to express your interest to join.

We need a few details from you to get started. Once registered, you will receive an email confirmation welcoming you into the Filming in England Partnership.

Questions? Feel free to get in touch

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Matilda the Musical © Netflix

Film-Friendly Charter

Creative England is the national screen agency working for and on behalf of the British Film Institute and the UK Government in delivering a comprehesive production support service to film and High-End TV productions to film across England, outside of London. This requires working with national and regional partners to provide consistent support to ensure communities across the nation enjoy the profile, job opportunities and economic benefits that the sector generates.

Creative England's Filming in England support Local Authorities across England by providing the tools, advice and best practice required to develop their local offer to the film and TV industry. By becoming a member of the Filming in England Partnership, the organisation is making a commitment to approaching filming positively, in a film-friendly manner.

The partnership will have no legal status, but, as a registered member, all parties recognise its importance and agree that they will devote best efforts to abbide by all its terms. The Film-Friendly Charter defines this commitment for a Local Authority member, and in addition to agreeing to the Partnership objectives and shared values, you will work with Creative England's Filming in England to ensure friendly procedures are in place for productions across the country. These include;

1. Ensure all departments within the organisation are aware of the **commitment** to the **Film-Friendly Charter**, the Filming in England Partnership and that a **positive approach** to filming is encouraged.

2. Approach filming requests **fairly, openly and positively,** understanding the **economic, employment, cultural and promotional benefits** that filming can bring.

3. Nominate a relevant employee who will be the **first point of contact** for Creative England to communicate with in order to:

    - Work **proactively** with Creative England's Filming in England team to **maximise filming opportunities.**

    - Work **proactively** with Creative England's Filming in England team to ensure filming requests and filming related enquiries are dealt with **swiftly**.

    - Act as a conduit within the organisation to ensure all relevant **internal departments** understand the **benefits** of being film friendly.

    - Work in **partnership** with Creative England's Filming in England team to **capitalise** on any **marketing opportunities** that may arise from filming.

4. The organisation agrees to **display information** about Creative England's Filming in England and the Filming in England Partnership on website pages to **highlight our partnership working to industry.**

5. **Share essential** filming data for Film and HETV on a quarterly basis to be used **collectively and confidentially** to report to the **BFI and government** – further information on this collection of vital data is detailed on page 10.

Important Partnership Sharing Data

Help us help you

We are required to feedback statistics and data to our stakeholders and funders to demonstrate the economic and cultural benefits of productions in England outside of London. This is essential in providing an accurate reflection of the production levels across England, helps to support our ongoing provision of production services support, advocate for investment in skills and infrastructure, and ultimately reinforce the UK Government's commitment to the Creative Tax Reliefs and culture of cooperation.

Therefore, we ask our members, where appropriate, to share filming days and budgets to collate and return to key stakeholders.

We take the confidentiality of this data seriously and use it solely in aggregate. If necessary, we can implement confidentiality agreements to make this process possible



Creative England will retain your details for the purposes of the Partnership, but we will never share or sell any of your data to a third party. Creative England will ensure your data is protected and handled correctly. Data will be treated confidentially and will not be disclosed to a third party, other than for the legitimate reasons as set out in our privacy policy which you can find **on our website**.

Secret Invasion © 2022 Marvel