

2023/24 Average Local Production Spend Rate Card

Production Genre	Local Authority Location Classification	Average Production Budget	Example	Estimated Spend Per Day
Feature Film	London Adjacent	High (£60m+)	No Time to Die	£108,000
		Medium (£10m+)	The Favourite	£37,900
		Low (£1.5m+)	Swimming with Men	£8,000
	Regional Hub	High (£60m+)	Captain America	£256,000
		Medium (£10m+)	Darkest Hour	£90,000
		Low (£1.5m+)	The Girl with All the Gifts	£13,000
	Remote	High (£60m+)	Mission Impossible	£187,000
		Medium (£10m+)	Everybody's Talking About Jamie	£66,000
		Low (£1.5m+)	Benediction	£11,000
High End TV Drama	London Adjacent	High (£3.5m+ per ep)	The Crown	£29,000
		Medium (£2m+ per ep)	Midsommer Murders	£14,000
		Low (£1.25m+ per ep)	After Life	£9,000
	Regional Hub	High (£3.5m+ per ep)	A Very British Scandal	£80,000
		Medium (£2m+ per ep)	The Bay	£61,000
		Low (£1.25m+ per ep)	Brassic	£46,000
	Remote	High (£3.5m+ per ep)	House of the Dragon	£35,000
		Medium (£2m+ per ep)	Agatha Raisin	£18,000
		Low (£1.25m+ per ep)	The Thief, His Wife and the Canoe	£11,000
Television		Drama/Soap (<£1.25m per ep)	Coronation Street, EastEnders, Emmerdale	£20,000
		Sitcom/Comedy Drama	The Windsors	£12,000
		Light Entertainment High End Documentary Reality	Great British Bake Off Springwatch Real Housewives	£4,000
		News		£500
Commercial		>£1m		£25,000
		<£1m		£15,000
Music Video				£2,500
Corporate				£1,250
Micro Budget Feature Film or Short Film				£1,000



