

creative
england

Filming in England Summit

Thursday 17th June 2021

@filminengland

Funded by:



THE
NATIONAL
LOTTERY®



Welcome to the 2021 Filming in England Summit

Introduction

Introduction

After the postponement of our Summit in 2020 due to the pandemic, we were delighted to bring our rescheduled Filming in England Summit virtually to our Local Authorities.

Despite months of suspended filming during 2020, production spend across the UK still reached £2.84bn across the year signalling the film and TV industry's resilience as it pushes past the pandemic. As the demand for content continues, Creative England's Filming in England team are here to support Local Authority partners to enjoy the profile, job opportunities and economic benefits that the sector brings.

The Filming in England Summit is a day specifically created for local authorities in England, outside of London, whether you are the main point of contact for filming enquiries or to understand more on how to strengthen your offer to productions.

The virtual event included a host of guest speakers to learn more about maximising the economic benefits for local authorities in England, and how to successfully facilitate the growing demand of film and television productions shooting across the regions.

All recordings and presentations from the day can be accessed by our Filming in England Partnership members [here](#).

Summit Welcome

Hayley Armstrong, Head of Production Services, Creative England opens the event. To access the recording to the welcome please visit [here](#).



Hayley Armstrong
Head of Production Services
Creative England

Hayley leads a national team dedicated to providing a production support service to Film and HETV to shoot in England, outside London, giving access to locations, studios, crew, facilities and filming permissions. Hayley provides leadership and advocacy for the sector whilst developing partnerships with local government and key stakeholders to improve the filming infrastructure. Hayley started out at the Film Commission for Hertfordshire and holds over 20 years' experience of delivering production services and championing England as a first-class filming destination.

Filming in England: The Current Landscape

Samantha Perahia MBE, Head of UK Production, British Film Commission sets the scene around the current landscape for Filming in England. To access Samantha's presentation visit [here](#).



Samantha Perahia MBE
Head of UK Production
British Film Commission

As Head of Production UK, Samantha leads the UK team, providing tailored production support and guidance to major international film and television projects from development through to delivery. She additionally oversees the BFC's work supporting the UK film and television infrastructure globally and is responsible for liaising between the industry and Government to secure and maintain production-friendly policies. Samantha has assisted on many high-profile projects for international film and television clients including Disney, Warner Bros, and Netflix. She was awarded an MBE in the Queen's New Year Honours List 2019 for services to the film and TV industry.

Filming Fees & Charging Structures Presentation

Laura Karban, Senior Researcher at Morris Hargreaves McIntyre, a consultancy and research agency specialising in the cultural sector, shares our recently commissioned research, findings and guidance on filming Fees. Access the presentation slides [here](#) and the full recording [here](#).



Laura Karban
Senior Researcher
Morris Hargreaves McIntyre

Morris Hargreaves McIntyre is a consultancy and research agency specialising in the cultural sector. As an experienced Senior Researcher who has been with MHM since 2016, Laura works on evaluation, research and consultancy projects for a wide variety of organisations in the cultural sector. Her expertise lies in managing complex, multi-method projects, and developing rounded and practical insight and recommendations. She has worked closely with clients worldwide, including: the **National** Trust, the British Council, the Museum of Fine Arts Boston, English Heritage, 14-18 NOW, the Smithsonian Institution and the Kennedy Center.

Updates to Drone Guidance Presentation

Justin Glynn, **Osprey Drones** shares the most recent updates to drone flying regulations. You can download the presentation slides [here](#) and for full recording of presentation please visit [here](#).



Justin Glynn
Director of Photography
Osprey Drones

Justin is the accountable manager at Osprey Drone training, based in Dorset. Osprey train drone pilots on behalf of the CAA. As well as training drone operators, Justin is also a freelance filmmaker, using drones for his own business.

BFI Screen Sector Report

Julia Lamaison, Head of Research and Statistics at BFI provides a first look at the initial findings which will be published later in 2021. To download the presentation slides you can do so [here](#), for the full presentation please visit [here](#).



Julia Lamaison
Head of Research and Statistics
BFI

Julia joined the BFI in 2017 and is responsible for running the Research and Statistics Unit (RSU) as well as a variety of other BFI related research initiatives all designed to increase knowledge and awareness of the impact of film and other screen industries. This includes provision of data and compilation of the BFI's Statistical Yearbook as well developing and managing a wide variety of independent research projects. These include understanding the cultural, economic and social value of the screen sectors as well as the implications for employment and skills provision, business growth and innovation in the future. Her remit also covers the provision of intelligence on audience consumption, diversity and inclusion, international challenges/ opportunities and digital participation and how all these contribute to changing patterns of film and video consumption.

Filming In England Partnership

Hannah MacLeod, Film and HETV Partnerships Manager, Creative England talks through the role of the Partnership and the benefits for our Local Authority members. For the presentation recording please visit [here](#).



Hannah MacLeod
Film & HETV Partnerships Manager
Creative England

Part of the Production Services Team, Hannah is the lead on establishing the new Filming in England Partnership, launched in October 2020. The partnership will aim to bring together key organisations who work with and help facilitate Film and TV productions in England, outside of London, to create a film friendly environment and unlock England's full potential as a world-class destination for Film and TV production. Prior to joining the Filming in England team at Creative England, Hannah gained nearly 12 years' experience working across Film and TV, in both production and post-production, which included working within the team at the British Film Commission. Here she facilitated production support for inward investment feature films and high-end television projects, and developed strong working relationships with industry bodies, facilities and production companies across the country. With her past experience, Hannah is an enthusiastic advocate of the UK's screen industries, in particular the talent and opportunities available throughout the nation, outside London.

The Bridgerton Effect

Rachel Bowers, Bath Film Office Manager and Kathryn Davis MTMI, Director of Tourism, Visit West discuss the impact of Netflix's show on the city of Bath. To download the presentation slides you can access Rachel's [here](#) and Kathryn's [here](#). For full recording visit [here](#).



Rachel Bowers
Film Office Manager
Bath Film Office

Bath Film Office, part of Bath & North East Somerset Council, promotes the area as a filming location and assists film crews working in the region. It can help with finding locations as well as offering advice about local crew and facilities, parking, accommodation, studios and production offices. It also issues filming permits for filming in the city.



Kathryn Davis
MTMI Director of Tourism
Visit West

Kathryn Davis has spent almost all of her professional life working in tourism, hospitality and leisure, with more than 20 years' experience in Destination Management Organisations (DMO). Her DMO career started in 2000 as a Marketing Executive, since which time she has worked on regional, national and international programmes including overseeing both leisure visitor marketing and convention bureau delivery, along with the development of local industry engagement, research, product and partnership development. She has been instrumental in the development of VisitWest, the first regional Destination Management Organisation for Bristol, Bath and the West of England, where she is currently Director of Tourism. Kathryn is a member of the Tourism Management Institute and a regular speaker at industry events, particularly in relation to food and drink tourism, screen tourism and sustainability. In 2018, she was awarded the Outstanding Contribution to Tourism at the Bristol, Bath and Somerset Tourism awards.





Above Image:
It's a Sin, © Channel4

Filming on the Highways Discussion

Our Production Liaison Manager for North West and Midlands chairs this open forum for local authority partners to share insights and experience surrounding Filming on Highways and to hear advice from experts in the field - Simon Brazier, Open Road Associates and Simon Gilford, Traffic Safety & Management Design. To access the recording of the live discussion please visit [here](#).



Simon Brazier
Director of Operations
Open Road Associates

Simon started Open Road Associates (ORA) in 2015 and built the UK's only full-service consultancy for organisations who have a legal responsibility for our roads or need to work on the road. Simon has a well-deserved reputation in the industry as an expert in highway processes. He brings practical experience of network management, together with a thorough understanding of working on the highway. Simon has worked on a number of productions, such as Star Wars: Rogue One, Justice League, War Horse, The Avengers, The Inbetweeners, Fast and Furious and many more.



Simon Gilford
Managing Director
Traffic Safety & Management
Design Services

Simon Gilford is an independent Traffic Management Consultant who is not tied to any TM Company. Simon has worked extensively across the country, and has been integral to the process we have recently undertaken in getting Lancashire County Highways to change their view on road closures for filming, and his support and contacts in the County Highways Authority are invaluable. Simon's work normally entails drawing up the plans for TM, and then going out to at least 6 TM companies for prices. He then reviews them all and gives the production the best priced and most suitable company to do the work. Then, subject to the production, he would then be onsite to oversee and look after everything on the day so the Location Manager has less to worry about. Simon has spent years on working on the biggest of filming jobs, and he draws up all main units plans in London and does lots for WB and others.



Jonny Shelton
Production Liaison Manager
Creative England

Jonny joined Creative England's Production Services team permanently in November 2018. His current role as Production Liaison Manager sees daily liaison and facilitation between Film and TV Productions and Local Authorities whilst providing location suggestions and troubleshooting for productions.



Above First Image:
The Pursuit of Love, © Theodora Films Limited
& Moonage Pictures Limited / Photographer:
Robert Viglasky

Above Second Image:
Traces, © BBC

Filming Fees & Charging Structures Discussion

Laura Karban is joined by her colleague at Morris Hargreaves McIntyre, Senior Consultant Lorna Dennison and Hayley Armstrong to discuss the Filming Fees research further, answering any follow up questions from the morning's presentation and gain further insights directly from Local Authorities. To access the recording please visit [here](#).



Laura Karban
Senior Researcher
Morris Hargreaves McIntyre



Lorna Dennison
Senior Consultant
Morris Hargreaves McIntyre



Hayley Armstrong
Head of Production Services
Creative England

Crewing, Employment & Business Opportunities

Samantha Rifkin, National Crew and Facilities Manager, Creative England discusses opportunities for individuals and businesses in our sector. To access the presentation please visit [here](#).



Samantha Rifkin
National Crew & Facilities Manager
Creative England

As the Crew and Facilities Manager, Sam manages the national database which currently holds the details of over 7000 people and companies. Sam works closely with productions, providing a bespoke crewing service to companies working in feature film, TV and commercials. Her first job in the industry was as a Production Assistant for Hurricane Films, during the development of their BAFTA nominated feature, Sunset Song. Sam has also worked as a co-ordinator on several other low-budget projects before starting at Creative England in 2017. Productions she has worked on include A Very English Scandal, Mary Queen of Scots and Killing Eve.

Drones discussion

Justin Glynn joins Local Authority and Systems Lead Nick Beech to hear more about the updated regulations, get your questions answered following the morning's presentation and share your own insights. Access the live session recording [here](#).



Justin Glynn
Director of Photography
Osprey Drones



Nick Beech
Local Authority and Systems Lead
Creative England

Creative England's Filming in England team continue to develop our collection of local authority resources to provide you with the tools, advice and best practice to develop your offer to the film and TV industry. Keep checking our [Local Authority Resource Centre](#) which also includes a Drone Guidance page specifically for our local authority partners.



For any enquiries please get in touch,

production@creativeengland.co.uk

+44 (0) 20 8324 2311

@filminengland

creative
england

**Filming
in England**



**THE
NATIONAL
LOTTERY®**

