



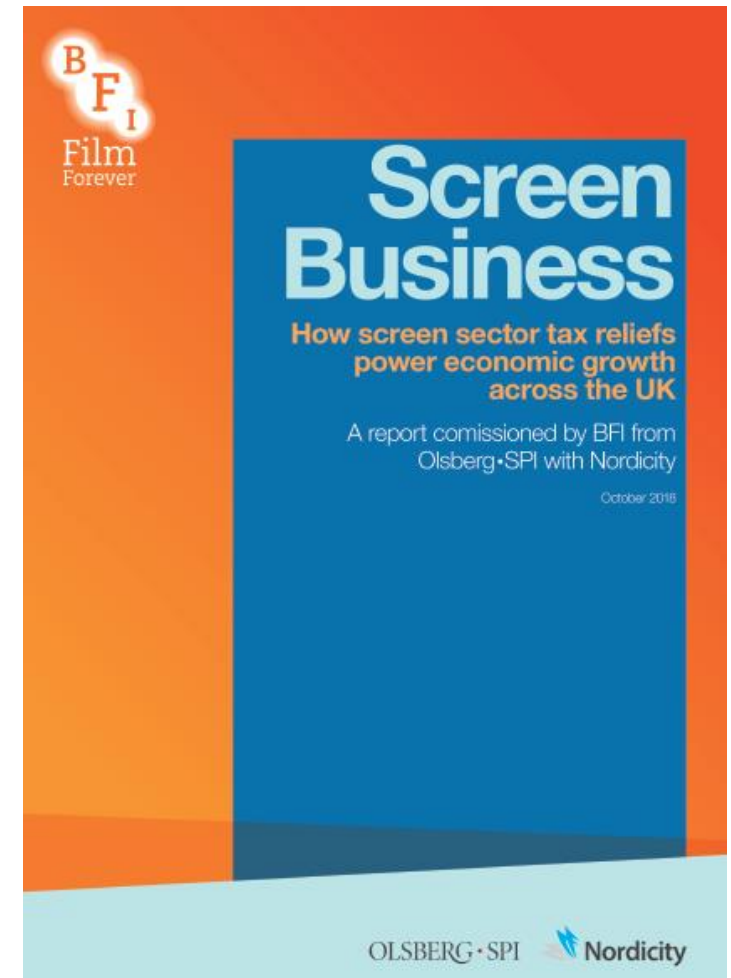
Bridgerton and Bath – making the most of screen tourism opportunities



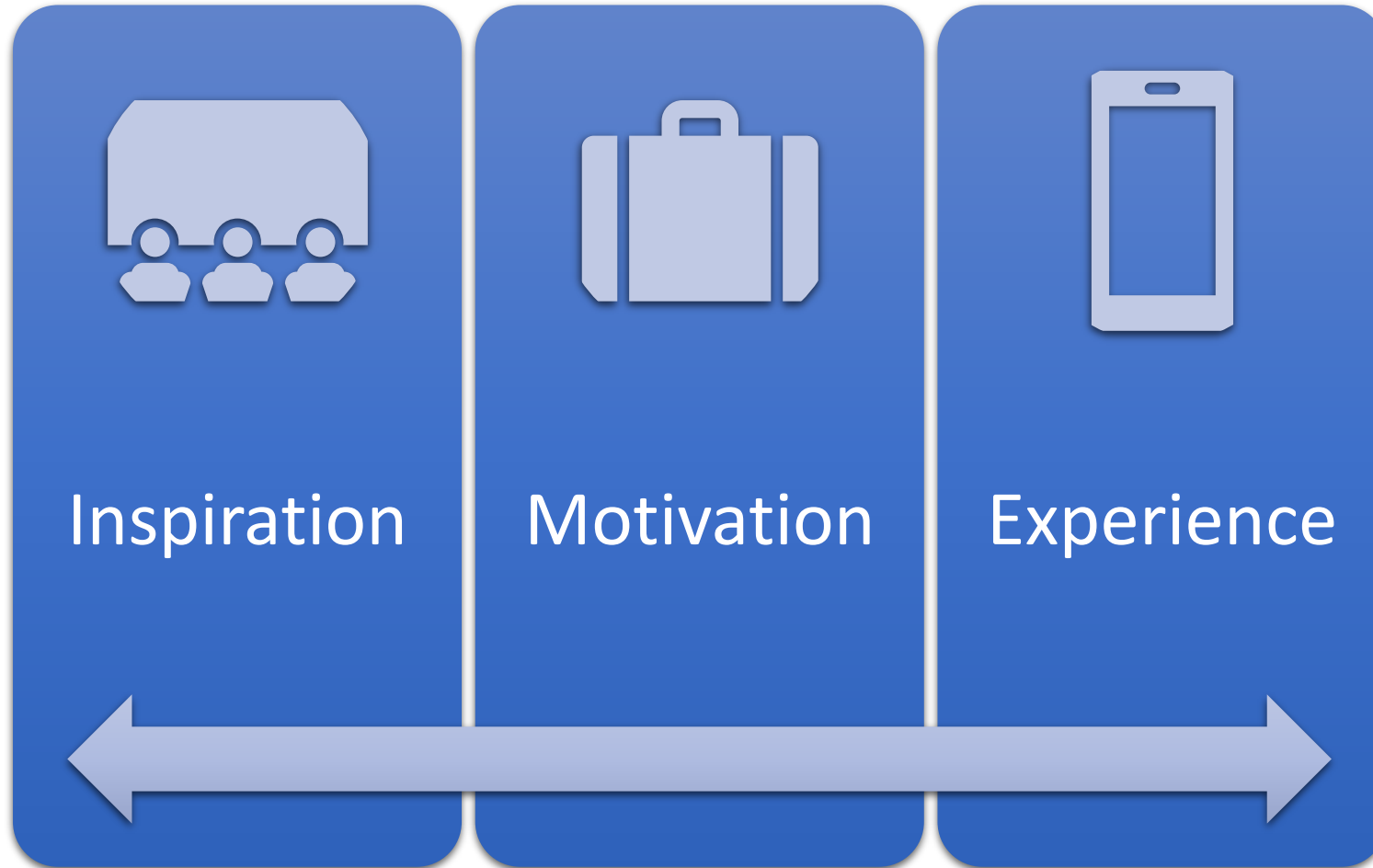
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The Value of Screen Tourism

In 2016, inbound tourists spent an estimated £597.7 million in film-related screen tourism in the UK. This spending generated 13,440 FTEs of total employment (i.e. including direct, indirect and induced impacts) and £628.3 million in total GVA. This economic activity yielded an estimated £194.9 million in tax revenue.



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Partnerships...



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SHERLOCK

BRISTOL LOCATIONS



Bristol locations have featured heavily in episodes of Sherlock since the series began in 2010.

The opening stand off between Sherlock and Moriarty in *A Study in Belgravia* (Series 2), the nail-biting Guy Fawkes moment in *The Empty House* (Series 3) and John Watson's unforgettable wedding in *The Sign of Three* (Series 3), amongst others, were all filmed in Bristol.

More recently, the production used Bristol as its base for the 2016 special, *The Abominable Bride*.

Now you can follow in Sherlock and John Watson's footsteps by visiting the Bristol locations used throughout the series.

All locations plotted are within a 3km radius of Bristol City Centre and most can be reached on foot. Ashton Court Estate and Arncliffe Vale Cemetery can be reached via the Bristol cycle www.betterbybike.info/regional-cycle-maps and public transport networks www.visitbristol.co.uk/about-bristol/travelling-around-bristol/public-transport.

Bristol Film Office, a division of Bristol City Council, is a free service to all productions planning to film in the city. Dedicated to making film, television or commercial photography shoots run as smoothly as possible when on location in Bristol, it is the one-stop-shop for all filming enquiries. It can assist at all stages of production, from initial location and crewing advice to recce and logistical support.

www.filmbristol.co.uk visitbristol.co.uk 




Bath

visitbath.co.uk

Bath's movie map

This guide shows you the range of places used by film makers and helps you spot those locations in Bath you may have seen on screen.

On Location
Bath is much sought after by film makers. The city is a great mix of amazing 18th century architecture and contemporary lifestyles with cutting edge shops, bars and restaurants which attract visitors from across the world. And the reason Bath is popular is it is very unspoilt and uncluttered. Filming is easy and a great backdrop is assured for any shot. Bath and the surrounding area continue to attract film makers. 2008 saw productions of 'Tess of the D'Urbervilles' at Dyham Park and Great Chalfield Manor, and 'The Wolfman' at Lacock and Castle Combe. Enquiries from production companies continue to flood into Bath's Film Office.

Don't miss...
The wonderful buildings are a fabulous setting for dramas, documentaries and advertisements. The stars have fallen in love with Bath too - Anthony Head of Buffy the Vampire Slayer fame lives in Bath, and Johnny Depp loved staying in the city while filming Chocolat nearby with Judi Dench and Juliette Binoche.




Bath's Movie Map
visitbath.co.uk/film

Kiera Knightley in the BAFTA and Oscar winning film 'The Duchess'

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Where the concept began..

FW: NEWS: Sherlock Christmas Special filmed at Bristol's The Bottle Yard Studios airs on New Year's Day



Kathryn Davis
To Kathryn Davis
Bcc

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Mon 21/12/2015 08:10

 NEWS - Sherlock Special Filmed at The Bottle Yard Studios Premieres Jan 1st 2016 Final 10.11.2015.doc
4 MB

▼

Morning all,

Greetings from a [festive Bristol](#).

Just to flag up with you that the Sherlock special – filmed in Bristol during 2015 - will be broadcast in the UK on 1 January and (at the moment) is confirmed for broadcast in the following markets:

- UK 1 January 2016 (theatrical release)
- USA 1 January 2016
- Australia 2 January 2016
- China 2 January 2016
- South Korea 2 January 2016 (theatrical release)
- USA 5 January 2016 (theatrical release)
- Japan 19 February 2016 (theatrical release)

The attached and below gives a bit more information about locations and we will be working on something to share with you post UK release (we're not able to do too much ahead of this I'm afraid).

Best wishes

Sherlock Socials

January 2016

- Weibo: 76,000 impressions and more than 160 engagements
- Wechat: reached more than 100,000 users and got nearly 5,000 readings

神探夏洛克来了!

1月4日



千呼万唤，神探夏洛克终于来了!

阅读全文



新年上新电影，小编一激动就手滑了😂更正一下，是可恶的新娘啦😂//@立志要当地头蛇的刘美女：我原谅你的手误

@英国旅游局

小伙伴们有木有被萌萌哒卷福和花生刷屏呢？你们造吗，原来《神探夏洛克：可恶的新年》中的维多利亚时代场景是在英国瓶院工作室及布里斯托尔拍摄完成的呢！看到片中华丽丽的服装和维多利亚时代的设定，你是不是也忍不住和这对屏幕CP一起穿越去大腐国了？#Film is GREAT# 图片via网络

网页链接



1月4日 22:17 来自 微博 weibo.com

阅读 7.6万 | 转发 76 | 评论 38 | 49

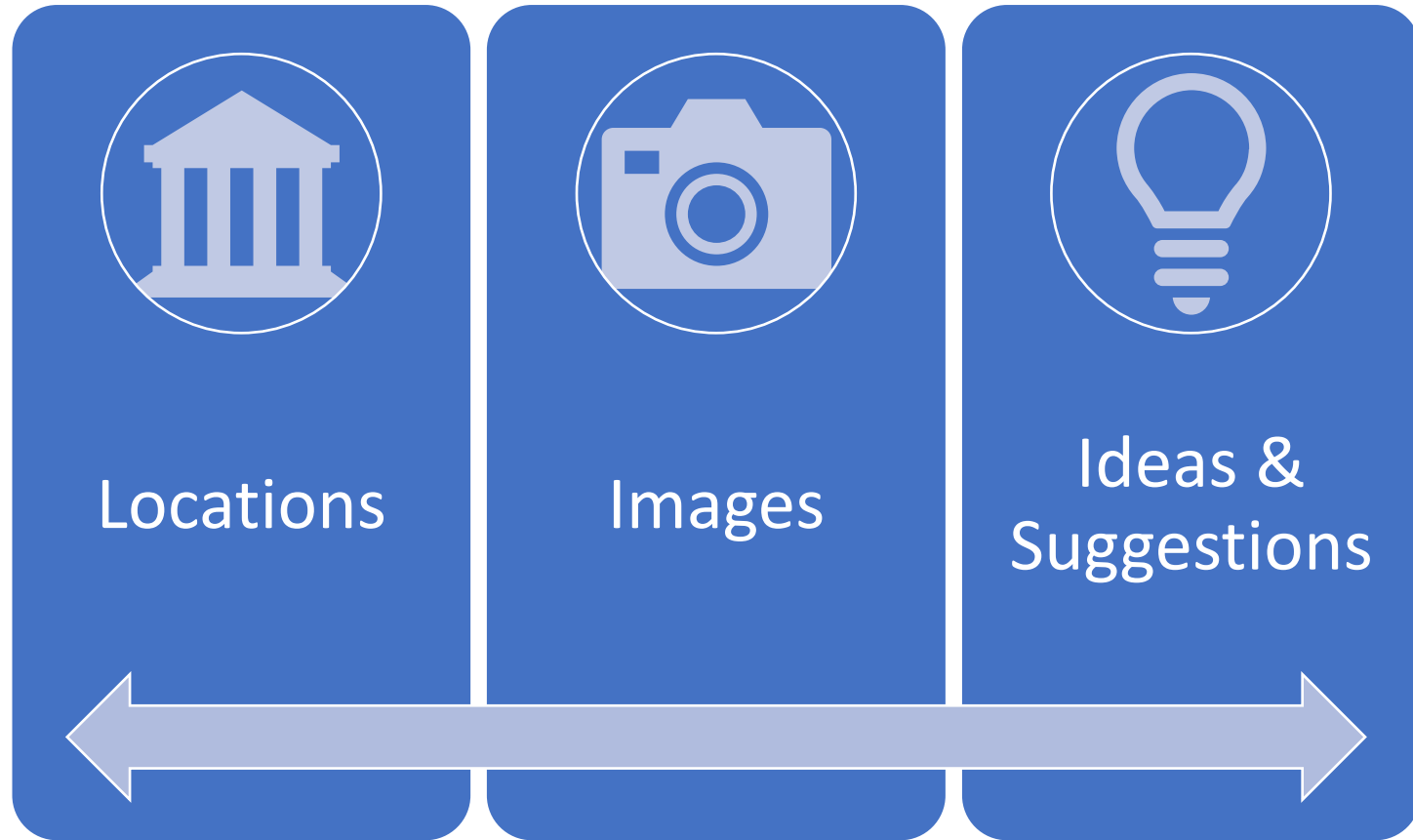
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Bath's Starring Role in Bridgerton



The Bridgerton Journey.. Blog Post - December 2020



The Bridgerton Journey.. The Toolkit


8 Bath locations used in new Netflix series Bridgerton

 Visit Bath



Published: 1:46 PM December 1, 2020 Updated: 2:01 PM March 2, 2021



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Where is Netflix period drama Bridgerton filmed? See the stunning locations

Netflix's newest period drama lands on Christmas Day



The Bridgerton Journey.. Pre-Christmas

Filming Locations From the Series

Based on the bestselling books by Julia Quinn and produced by Shonda Rhimes (of Grey's Anatomy and Scandal), the period drama Bridgerton, set in England in the early 1800s, follows the Bridgerton family and their high society lives and romances.

From the cobbled and picturesque Abbey Green, which stood in for a market square in the series, to [The Holburne Museum](#), which was Lady Danbury's grand mansion, and to [Bath Street](#), the perfect Regency thoroughfare, various city locations in Bath were used extensively in the filming of Bridgerton.

We've earmarked them and provided information about each spot, which means planning a trip to see where Bath features on screen couldn't be easier...

[Find Out More](#)

Trim Street

A bathroom showroom business on Trim Street stood in for a quaint period tea room.

The Bridgerton Journey.. Digital Development



Bath Street – Close to Thermae Bath Spa and the Roman Baths

Take a 360° Tour of the on-Screen Spots

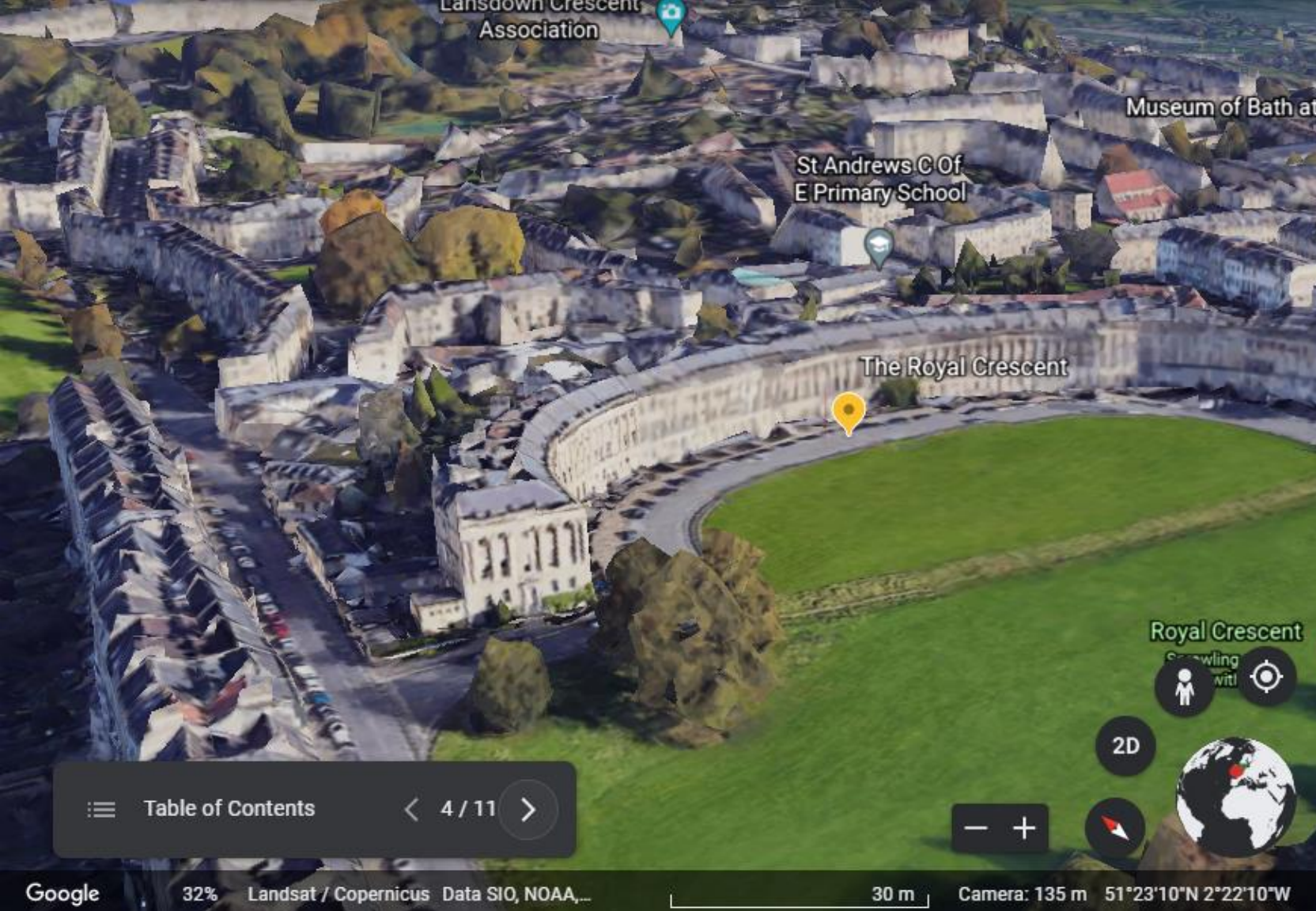
Visit Bath and walk in the footsteps of Daphne Bridgerton and the Duke of Hastings, albeit virtually – from the comfort of your own sofa – with our [Google Earth tour](#).

We've put together a walk-through of nine different city locations that were used when filming the series, which, thanks to Google Street View, lets you get a feel of the Georgian grandeur and golden Bath stone which attracted the producers to shoot Bridgerton in Bath.

From zooming in on Lady Danbury's mansion, at the head of the widest thoroughfare in the city, to checking out the exterior of the Featherington family's abode, by showing where all the spots are located, the tour gives you a visual idea of how they relate to one another in terms of distance, in a city which is compact and very walkable.

Zoom out to see all the location pins on the map, and then swoop in to street level, scoping out exact spots from the series!

The Bridgerton Journey.. Digital Development



The Royal Crescent

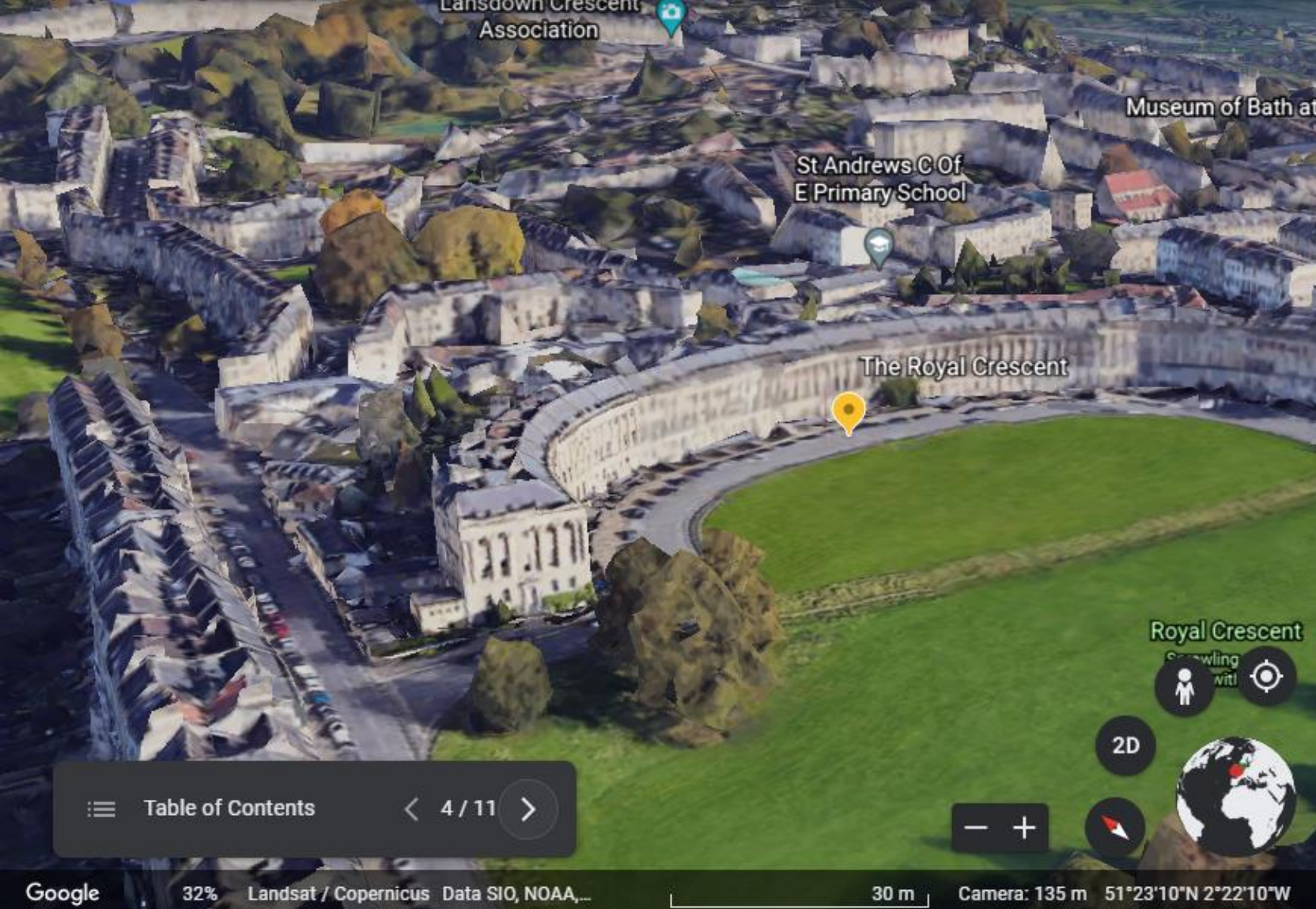
One of Bath's most iconic landmarks makes for an impressive backdrop for filming, so you won't miss it when it appears in Bridgerton!

The Crescent – built between 1767 and 1775 – is arranged around a perfect lawn overlooking Royal Victoria Park and forms a sweeping curve of 30 Grade I listed terraced houses.

Image: Bridgerton creator and producer, Chris Van Dusen, on set.

[Find out more about Bath's starring role in Bridgerton](#)

The Bridgerton Journey.. Google Earth Tour



The Royal Crescent

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Image: Bridgerton creator and producer, Chris Van Dusen, on set.

[Find out more about Bath's starring role in Bridgerton](#)

The Bridgerton Journey.. Google Earth Tour

The Making of Bridgerton's Costumes

If, like us, you watched Bridgerton and marvelled at all the gorgeous period costumes, you've come to the right place!

In our blog post, one of the series' costume dressers, Emma Horn, tells us how she got started in her career, and what it was like working on Netflix's smash hit. From growing up in Bath and being inspired by Fashion Museum Bath and the city's vintage and antiques flea markets, to moving to London and starting work as a costume stylist in advertising, Emma tells all about her move back to Bath and her work on Bridgerton.

You can learn all about Georgian period dress and historic clothing at [Fashion Museum Bath](#). They're due to reopen in May 2021 with Shoephoria!, an exhibition tracing the evolution of shoe design over the past 300 years.

[Read the Blog Post](#)



Exquisite Costumes

The Bridgerton costume designers travelled all over the world prior to filming finding inspiration for the custom-made styles.

The Bridgerton Journey.. Additional Content

dressers, Emma Horn, tells us how she got started in her career, and what it was like working on Netflix's smash hit...



Emma Horn with a Bridgerton SA (supporting artist)

Bath is my hometown, and I was born and raised here. My parents, like so many, came from London in the early 1970s, and I was named Emma after the book by Jane Austen.

The first production I worked on was the popular BBC1 series *Larkrise to Candleford*, which used many locations around Bath for filming. In fact, the village of Candleford was filmed up the road from where I live now, just outside the pretty village of Atworth.



Fashion Museum Bath's Georgian display

As a mum with young children, I didn't want to be away too much, so I chose to become a costume dresser and work my days around my children. The role involved looking after the actors and SAs

The Bridgerton Journey.. Additional Content

How to Live Out Your Bridgerton Fantasy in Bath, England

January 18, 2021 / By Becky / england

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* * *

The opening scene of Netflix's *Bridgerton* pans through 19th century England: cobblestone streets, a horse and carriage, high society men in top hats and women in high-waisted gowns. And then you see it: the Royal Crescent in Bath.



About Me



I'm Becky
and I
believe
travel is
more
meaningful

when you're immersed and
engaged! If you'd rather be
sightDOING than sightseeing,
you're in the right place. My goal is
to share stories, travel tips, and

The Bridgerton Journey.. January 2021



The Bridgerton Journey.. March 2021

Signature Coverage – USA



The Bridgerton Journey.. March 2021

[THINGS TO DO](#)[WHERE TO STAY](#)[EAT AND DRINK](#)[WHAT'S ON](#)[PLAN YOUR VISIT](#)[INSPIRE ME](#)

Plan a Bridgerton-Inspired Stay in Bath



Has Netflix's Bridgerton inspired you to visit Bath when lockdown restrictions ease? We've gathered our picks for Regency-style places to stay in the city, from luxurious hotels to boutique guesthouses, letting you live out your period drama fantasy when it's next safe to do so.

[Share This Post](#)

The Bridgerton Journey.. Experiences

Bridgerton Special Offers

Freshly inspired by Bridgerton, several special offers – that Lady Whistledown would undoubtedly approve of – have been put together by our wonderful Bath hotels.

Make like a Regency Duke or Duchess at [The Royal Crescent Hotel & Spa](#), the iconic Georgian landmark which featured frequently in the series. Their 'Live Like A Bridgerton' package includes a two-night stay in one of their decadent rooms or suites, a Champagne afternoon tea in the sun-soaked gardens, and an exclusive private evening tour of the Featherington residence (No.1 [Royal Crescent](#) museum!)

[Brooks Guesthouse Bath](#), on the edge of the leafy Royal Victoria Park, also have a special Bridgerton package to book. Their 'Bridgerton Walking Tour' deal includes a two-night bed and breakfast stay in a Four Poster King Room, plus a 90-minute walking tour with local guide, Fred Mawer, about the series' filming locations. [Francis Hotel Bath](#)'s Bridgerton package features, amongst other perks, a signature cocktail on arrival, a themed afternoon tea and entry to No.1 Royal Crescent.

[Find Out More](#)



[Live Like a Bridgerton](#)

The Royal Crescent Hotel's special package includes a decadent Champagne afternoon tea.

The Bridgerton Journey.. Experiences



Brit Movie Tours' Bridgerton Tour

Head on a two-hour walking tour of Bath, taking in the filming locations from the series.

Bridgerton Tours

Take in the city sights with [Brit Movie Tours](#), as they show you all the filming locations on a two-hour promenade through the beautiful and historic streets, or book [Bath Adventures' Bridgerton Sights & Music Tour](#). You'll be given over-ear headphones as your guide takes you on a guided walk through Bath, sharing locations, behind-the-scenes gossip and music from the show.

The two-hour Bridgerton Experience from [Bath Walking Tours](#) is led by a qualified Blue Badge Tourist Guide with in-depth knowledge of Bath. Re-live the scenes from the series as you see where they were filmed, and hear about the history of the featured buildings and life in the early 1800s. For some bonus trivia, other TV and film locations will be covered in the tour.

[Find Out More](#)

The Bridgerton Journey.. Product Development

Bridgerton England Tour

A showstopper tour, perfect for fans of this new headline-grabbing period drama. Visit all the main filming locations from Series 1, including stunning Castle Howard and the quintessentially Georgian city of Bath.

The Bridgerton Journey.. Product Development

3. Results – Incremental Impressions Generated

**9.8+
million**
Brazil
Earned Media
Impressions

**1.3+
million**
Canada
Earned Media
Impressions

**14.3+
million**
USA
Earned Media
Impressions

**25+
million**
Total
Earned Media
Impressions

**300,000+
Total
Earned Media
Impressions**

**526,000+
Total
Owned Media
Impressions**



The Bridgerton Journey.. Output



Kathryn Davis,
Director of Tourism, Visit West

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